



SPEAKER BIO

ALEX REILLY

vice president + agency principal

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short version

Alex Reilly, vice president + principal at MB Piland, leads strategic planning and campaign implementation for clients. The agency has a reputation for razor sharp strategy, killer creative and a focus on internal audiences that make external marketing exponentially stronger.

Reilly was honored with the 2012 IABC/Topeka Communicator of the Year Award, has earned several Bronze and Silver Quill awards, and was a YWCA Woman of Excellence Honoree in 2009. She is a graduate of Leadership Momentum 2015 and Leadership Greater Topeka 2016, and serves in numerous board and volunteer leadership roles.

long version

Alex Reilly, vice president + principal at MB Piland, is a graduate of the University of Kansas with a B.A. in French. (Bonjour!) For nearly 10 years, she worked in one of the state's largest advertising and marketing firms, managing international clients in financial and consumer goods industries.

She joined MB Piland in 2005, leading major initiatives for many of the agency's clients. Her experience includes developing and implementing marketing blueprints, leading research projects, brand image re-launches, business development and training programs, corporate magazines and newsletters, point-of-purchase materials and web sites. The agency has a reputation for razor sharp strategy, killer creative and a focus on internal audiences that make external marketing exponentially stronger.

Alex is passionate about organizations and causes that make the world a better place, especially through education and the arts. She serves on the board of the Auburn-Washburn Public Schools Foundation and the Ballet Midwest, Inc. marketing committee. She is also a frequent volunteer at Topeka Civic Theatre.

